



TONYA MORRIS

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Coding Experience:

HTML

CSS

JavaScript

Bootstrap

Wordpress

Software Proficiency:

Illustrator

Photoshop

InDesign

XD

After Effects

Figma

Canva

Mailchimp

MS Word/Excel

Google Apps

Windows PC/Mac OS

Projects:

Illustrations

Logo Designs

Web Ads

Social Media Graphics

Movie Posters

Book Cover Design

Magazine Cover Design

Layout Design

App Design

Animated Logos

Animation in After Effects

WP Content Management

SUMMARY

Working with community-based organizations over the years has taught me the valuable skills I need to make professional designs for web, print, and merchandise. I am confident in my ability to conceptualize an idea and see it through to the finished product. My years of working with the public have taught me effective communication and project management skills.

EDUCATION

F.I.R.S.T. Institute - Diploma - 2022

Graphic Design and Web Development

Diploma program includes emphasis in the following:

Color Theory, Sketching, Design Process, Typography, Logo Design, Print Design, Web Design, EPUB, Photography, Web Optimization, Debugging, Fundamental Elements of Graphic Design, Web Wireframes, Content Management Systems

EXPERIENCE

FREELANCE - Torimili Designs

May 2017 – Present

Work with customers to design and create custom merchandise including tumblers, t-shirts, logos, brand assets, social media cover images, and more. My responsibilities also include managing sales, web management, and meeting deadlines in a timely manner.

OFFICER (VARIOUS) - Springstead H.S. Marching Band

August 2015 – June 2019

Parent board member officer holding various titles including secretary, vice president, and acting president. Responsibilities included parent recruiter and coordinator, and working directly with vendors for order fulfillment. I also designed t-shirts, fliers, props and graphics for competitions and fundraisers. Aside from the parents, I worked with a group with upwards of 80 students collecting fees, managing paperwork, apparel sizing, and ordering

LEAD COMMUNITY MANAGER - Gaming Mommies

March 2013 – December 2015

Operations officer for an online community of over 31,000 people. Duties included managing a team of 40 content creators for website and social medias including blogs, videos, events, and contests. Established direction for branding, media, and merchandising. My duties also included designing graphics and merchandise, website management, and organizing monthly events.